2020 ANNUAL REPORT



Ronald McDonald House Charities®
Michiana

A WORD FROM LEADERSHIP



"We are tied together in the single garment of destiny, caught in an inescapable network of mutuality. Whatever affects one directly affects all indirectly." These eloquent words, which Dr. Martin Luther King, Jr. proclaimed more than half a century ago, rang more true than ever during 2020. In a year of unprecedented challenge brought about by the COVID-19 pandemic, RMHC Michiana strived every day to meet the fundamental human needs of the precious families we serve. At a time filled with uncertainty for families in our community with seriously ill or injured children, RMHC provided a haven of certainty in their lives – a home away from home only steps away from their child's bedside.



Throughout the year, RMHC maintained its range of services of food, shelter, and comfort to families whose children received treatment at Beacon Children's Hospital, Memorial Hospital, and Epworth Hospital/Center. We also expanded our outreach by offering meals to all families at Beacon Children's Hospital while it was on lockdown due to COVID protocols. This would simply not have been possible without the tireless efforts and compassion of our staff and volunteers, as well as the enduring generosity and kindness of donors across our region.



The information which follows tells a story of love shining through during a time of trial. We join the hundreds of families who benefited from RMHC's services in thanking you from the bottom of our hearts.

Kierstin Miller
RMHC President & CEO

Jared Huss
RMHC Board President

MEET THE TEAM

BOARD OF DIRECTORS

Jared Huss - **President**
Kelly Stanley - **Vice President**
Jordan Hesters - **Treasurer**
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David Sparks - **Emeritus**
Dr. Robert White - **Emeritus**

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John McSorley
Jennifer Medich
Troy Nusbaum
Karen Okayama
Lisa Reiser
Charmaine Torma
Sheila Witous

STAFF

Kierstin Miller - **President & CEO**
Kellie Montgomery - **Director of Operations**
Glenn Rosswurm - **Major Gifts Officer**
Catey Traylor - **Marketing Manager**
Nancy Salwin - **Community Relations & Event Specialist**
Amy Rudlaff - **Business Administrator**
Sue Losievski - **House Operations Assistant**
Dodi Ward - **House Administrative Assistant**
Cora Butler - **Hospitality Associate**
Debi Gregor-Riddle - **Hospitality Associate**
Rebecca Miranda - **Hospitality Associate**
James Tachman - **Hospitality Associate**

MISSION & VISION

MISSION

We provide a home-away-from-home for families with seriously ill and injured children. We believe that every child deserves a safe and supportive place to grow. Ronald McDonald House Charities of Michiana creates, finds, and supports programs that directly improve the well-being of children and their families to live happier, healthier lives. Hand in Hand with this mission is our vision.

VISION

Create smiles and comfort. Positively impact the lives of children and their families in our community.

2020 IMPACT STATEMENT

KEEPING FAMILIES CLOSE

Here's a snapshot of who we serve.

988 Children Served

8,341 Times Families Visited RMHC

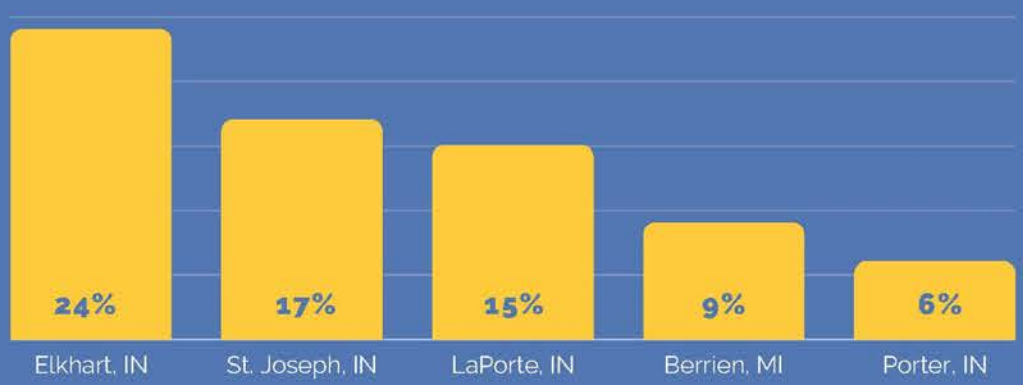
749 Families Served

2,322 Overnight Stays

12 Average Nights Spent at RMHC

5,533 Day Visits

OUR FAMILIES ARE FROM...



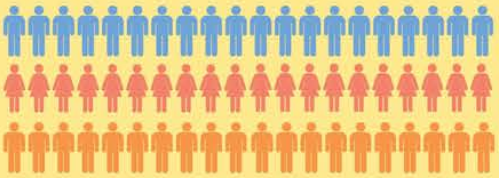
COVID-19 RESPONSE

When COVID-19 hit in early March, we joined non-profits and businesses around the world in revamping how we operated on a daily basis. For us, this meant closing all common areas, not allowing the intake of new guests, and only serving those already with us.

We expanded our services to offer lunch and dinner to ALL families at Beacon Children's Hospital, sometimes serving more than 80 meals per day! See how we adapted to the challenges of COVID with some data below, encompassing March 9 - September 30.

792 **FAMILIES SERVED**

1,138 distinct guests used day services 5,315 times for meals and snacks during their stay



AVERAGE NIGHTS **14**



In this time frame, 79 families stayed a total of 963 nights at RMHC Michiana

5,103 **MEALS SERVED**

We expanded our meal services to offer lunch and dinner to ALL families at Beacon Children's Hospital, serving as many as 80 meals per day!



HOLIDAYS AT RMHC MICHIANA

The holiday season is a special time here at RMHC Michiana. While we always serve as a home-away-from-home for families of ill or injured children receiving treatment at Beacon Children's Hospital, the holidays hold a special meaning. Nobody wants to spend the most magical day of the year in the hospital, so we go to extra effort to make sure the day is as special as it would be otherwise.

Each year, our conference room gets transformed into a North Pole, where parents are able to choose 6-7 gifts for each of their children -- not JUST the hospitalized child, but everyone! Then, our little elves get to work wrapping all the gifts to make sure the holidays are special. This year, staff and a small team of volunteers took on the role of shoppers, wrappers, and gift-deliverers. Here are the families we were able to help:



2019 FINANCIALS

FINANCIALS

RMHC Michiana

ASSETS	2019	2018
Cash & Cash Equivalents	$795,414	$2,481,137
Certificates of Deposit	$783,345	$762,493
Accounts & Pledges Receivable	$367,244	$555,358
Investments	$2,946,333	$366,979
Facilities Promise to Give	$4,907,196	$5,076,762
Net Property & Equipment	$2,050,212	$2,182,643
Total Assets	**$11,849,744**	**$11,425,372**

INCOME SOURCES	2019	2018
Canister Contributions	$57,235	$50,789
House Contributions	$78,852	$64,326
Capital Campaign Contributions	$161,263	$115,635
Fundraising Events	$797,786	$685,270
Interests & Dividends, Net	$390,683	$53,296
Realized & Unrealized Loss/ Gain on Investments	$0	-$27,299
Contributed Facilities	$152,984	$158,087
Contributed Advertising	$96,569	$67,299
Total Support & Revenue	**$1,735,372**	**$1,167,403**

LIABILITIES & NET ASSETS	2019	2018
Accounts Payable	$26,827	$31,560
Accrued Liabilities	$18,217	$17,906
Deferred Revenue	$17,500	$15,000
Total Liabilities	**$62,544**	**$64,466**
Net Assets - Unrestricted	$6,530,220	$5,728,786
Net Assets - Restricted	$5,256,980	$5,632,120
Total Liabilities & Net Assets	**$11,849,744**	**$11,425,372**

EXPENSES	2019	2018
House	$819,854	$718,225
Administrative Services	$156,838	$213,061
Fundraising	$332,386	$307,564
Loss	$0	$0
Total Expenses & Losses	**$1,309,078**	**$1,238,850**

Descriptions and 2018 figures have been updated to reflect those outlined by RMHC Michiana's auditing firm.



Ronald McDonald
House Charities®
Michiana