RMHC®
Michiana



2023 ANNUAL REPORT

www.rmhcmichiana.org

A Word from Our CEO and Board President

At Ronald McDonald House Charities® of Michiana, we live and breathe our mission every single day. In providing a home-away-from-home for families when their child is in the hospital - we are truly changing lives. Thanks to the support we receive from our community, we never have to ask families to pay for these services. We could not deliver on this mission as successfully as we have in 2023 without your continued support.



This year, we are on track to set a new record in meals served to our families. Our capacity numbers are nearly back to their 70% range prior to COVID-19. This charity is serving the needs of the community in a greater capacity than ever before - which would not be possible without the tireless efforts of our staff, volunteers, and donors.

This report gives you a snapshot of our charity's financial health, overall performance, and those that helped make it possible. Within that, there is a deeper story, a story that lives on in the countless lives who have been and will be changed by these efforts.

Thank you for joining us in Keeping Families Close®.

Kierstin Eifler
RMHC Michiana
Chief Executive Officer

Amy Hill
RMHC Michiana
Board President

Meet the Team

Board of Directors

Amy Hill - President
Amanda Gadacz - Vice President
Della Fink - Secretary
Jordan Hesters - Treasurer
Kathleen Sparks - Emerita
David Sparks - Emeritus
Dr. Robert White - Emeritus

Estephan Awad
Josh Black
Dallas Dreher
Gregg Fore
Jim Gosz
Andrea Halpin
Jared Huss
Frank Julian

Amy Kintz
Pam Mason
John McSorley
Troy Nusbaum
Karen Okayama
Lisa Reiser
Santiago Rodriguez
Sheila Witous

Staff

Kierstin Eifler - Chief Executive Officer
Kellie Montgomery - Director of Operations
Nancy Salwin - Director of Sponsorship & Events
Amy Rudlaff - Business Administrator
Aaron Charles - Director of Marketing
Mattie Reese - House Operations Assistant
Sue Losievski - Development Coordinator
Jama Brookmyer-Graber - Event Coordinator
Cora Butler - Hospitality Associate
Shakeela Burroughs - Hospitality Associate
Anthony Klein - Hospitality Associate
Maria Tavarez - Hospitality Associate
Maryori Wesson - Hospitality Associate
Dan Santana - Hospitality Associate



Mission

RMHC Michiana provides a home-away-from-home at no cost for families with sick and injured children, ages 21 and younger.

Vision

RMHC Michiana endeavors to be the leading local resource for connecting families with sick and injured children to the community support they need.

2023 Impact Statistics

- **Total Meals Served:** 11,271
- **Total Family Nights Provided:** 4,486
- **Total Day Guests Checked In:** 5,574
- **Annual Occupancy Rate:** 65%
- **Average Length of Stay:** 11 nights
- **Active Volunteers:** 177
- **Counties Served:**
  - St. Joseph: 29%
  - Elkhart: 19%
  - LaPorte: 12%
  - Lake: 12%
  - Berrien (MI): 5%

Events







Our events are sought after for a reason! We saw continued community support at events in 2023 - including our largest attendance in the 14-year history of McDazzle Featuring Kilts for Kids. That's not all though! Mardi Gras and Dimples Golf FORE the House were major successes once again.

These events allowed RMHC Michiana to connect with community donors and supporters while ensuring that families will continue to be able to utilize services all at no cost.

All of this is building to 2024 as we anticipate our first-ever Big Balloon Build event in Elkhart at the RV Hall of Fame. Mark your calendars for April 25 - 28, 2024 for a one-of-a-kind experience you won't want to miss!

Event Sponsors

Mardi Gras Masquerade

February 2023

- **Title Sponsor:**
  - First State Bank
- **Fun & Games Sponsor:**
  - Hans & Tina Ashbaugh
- **Photo Booth Sponsor:**
  - Howard Hanna SB Real Estate
- **Bead Sponsor:**
  - J&B Home Decor & Gifts
- **Silent Auction Sponsor:**
  - Michiana Title
- **Entertainment Sponsor:**
  - Dowden Consulting

Event Sponsors

Dimples Golf FORE the House

June 2023

- **Title Sponsor:**
  - Airxcel
- **Birdie Sponsors:**
  - McDonald's
  - Gurley Leep
- **Par Sponsors:**
  - Al-Ex
  - Dallas Dreher
  - Four Winds Casinos
  - Horizon Bank
  - Lippert
  - New Horizons Baking Company
  - Walter & Keenan

Event Sponsors

McDazzle Featuring Kilts for Kids

October 2023

- **Diamond Sponsors:**
  - McDonald's
  - Key Bank
- **Emerald Sponsors:**
  - Four Winds Casinos
  - Lippert

- **Gold Sponsors:**
  - Airxcel
  - American Technology Components
  - Baird
  - Edward Jones - Amanda Gadacz
  - Experience Notre Dame
  - Glenmore Industries
  - Gurley Leep
  - Drs. Jim & Holly Harris
  - Jayco
  - Karen & Doug Mick
  - Modineer Group
  - Larry Davis & Libby Mountsier
  - Pam Cheney Aesthetics
  - POP Marketing & Advertising
  - David & Nancy Smith
  - Smith & Associates
  - Kathleen & David Sparks
  - SouthBank Legal
  - Sweeney Julian Trial Attorneys
  - The Robert Henry Corporation
  - Tire Rack
  - University of Notre Dame
  - Anita & Tom Veldman

2021-2022 Financial Data

*All numbers have been fully audited by our third-party auditor.



Financial Information

Assets:	2022	2021
Cash and cash equivalents	$1,496,549	$1,470,044
Other receivables	$21,838	$5,777
Promises to give for capital campaign	$33,657	$63,665
Other promises to give	$92,000	$5,000
Investments	$5,498,031	$5,879,972
Facilities promise to give	$4,366,269	$4,552,116
Property and equipment	$1,708,241	$1,819,521
Total assets	$13,216,585	$13,796,095

Liabilities & Net Assets:		
Accounts payable	$36,664	$29,680
Accrued liabilities	$33,221	$7,821
Total liabilities	$69,885	$37,501
Net Assets		
Without donor restrictions	$8,746,774	$9,137,363
With donor restrictions:		
Time-restricted for future periods	$4,399,926	$4,621,231
Total net assets	$13,146,700	$13,758,594
Total liabilities and net assets	$13,216,585	$13,796,095

2023 Coffee Cart Sponsors

Our Coffee Cart visits all units at Beacon Children's Hospital every weekday at 10:00 a.m. This is a key program to help us provide a continuum of care to our families. Coffee Cart sponsors ensure that we are fully stocked each month with snacks, activities and other items for families who are experiencing a child's hospitalization. Something as simple as a cup of coffee makes a world of difference when you have a child in the hospital. Thank you to these sponsors for supporting our mission!



2023 Hospitality Kiosk Sponsors

Our Hospitality Kiosk serves families at Elkhart General Hospital on the Maternity Unit. This standalone kiosk provides snacks and drinks to families there. Hospitality Kiosk sponsors ensure that we are fully stocked each month with snacks, activities and other items for families who are experiencing a child's hospitalization. We are proud of that fact that this Kiosk allows us to extend our services across the Michiana community. Thank you to these sponsors for supporting our mission!

2023 Hospitality Kiosk Calendar

Ronald McDonald House Charities® Michiana

JANUARY	FEBRUARY	MARCH
AIRXCEL®	Dallas Dreher	RADIOLOGY INC
APRIL	**MAY**	**JUNE**
THK LAW, LLP	KEM KREST Customer Focused. Solutions Driven.	Dr. Jeff McBride Elkhart Oral and Maxillofacial Surgery
JULY	**AUGUST**	**SEPTEMBER**
Gregg & Nancy Fore	Gregg & Nancy Fore	Greg & Della Fink
OCTOBER	**NOVEMBER**	**DECEMBER**
Larry Davis "Heart of a Warrior"		Drake & Carrie Berghoff

Pillars of Purpose

RONALD MCDONALD HOUSE CHARITIES® OF MICHIANA

We want to thank our Pillars of Purpose Community Partners for providing foundational support for our mission. These partners ensure that we can continue to provide all our services at no cost to families.



Sparks Society

RONALD MCDONALD HOUSE CHARITIES® OF MICHIANA

We also want to thank our Sparks Society members - who carry on the legacy of our founders - Kathleen & David Sparks. This support ensures that our families have all the comforts of home while their child is in the hospital.

- **Diane Azzolin - In Honor of Luke & Sara Norris**
- **Fred & Ann Dean**
- **Mike & Stefany Dreher**
- **The Ron and Lisa Fenech Family Foundation**
- **The Heart of a Warrior Fund**
- **Richard & Peggy McCollough**
- **Karen & Doug Mick**
- **Jonathan & Amanda Retartha**
- **Joey & Kurt Stiver**
- **Valerie T. Tanke**
- **Anita & Thomas Veldman Family**
- **Joe & Jennifer Weismantel**



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