Ronald McDonald House Charities®
Michiana



ANNUAL REPORT

2024

FAMILY-CENTERED CARE





KIERSTIN EIFLER

CEO, Ronald McDonald House Charities® of Michiana



Because of supporters just like you, we have been able to care for more families in 2024. The hard part about that is - **more families have needed us.**

Every time a child is in the hospital, it represents major trauma for the family. There are decisions to be made. The future is uncertain.

At the middle of it all is an innocent child and their family. We believe that every family should be equipped with all that they need to make healthcare decisions for their child. That means that they must be with their child throughout this journey.

EVERY FAMILY SHOULD BE ON THEIR CHILD'S HEALTHCARE TEAM

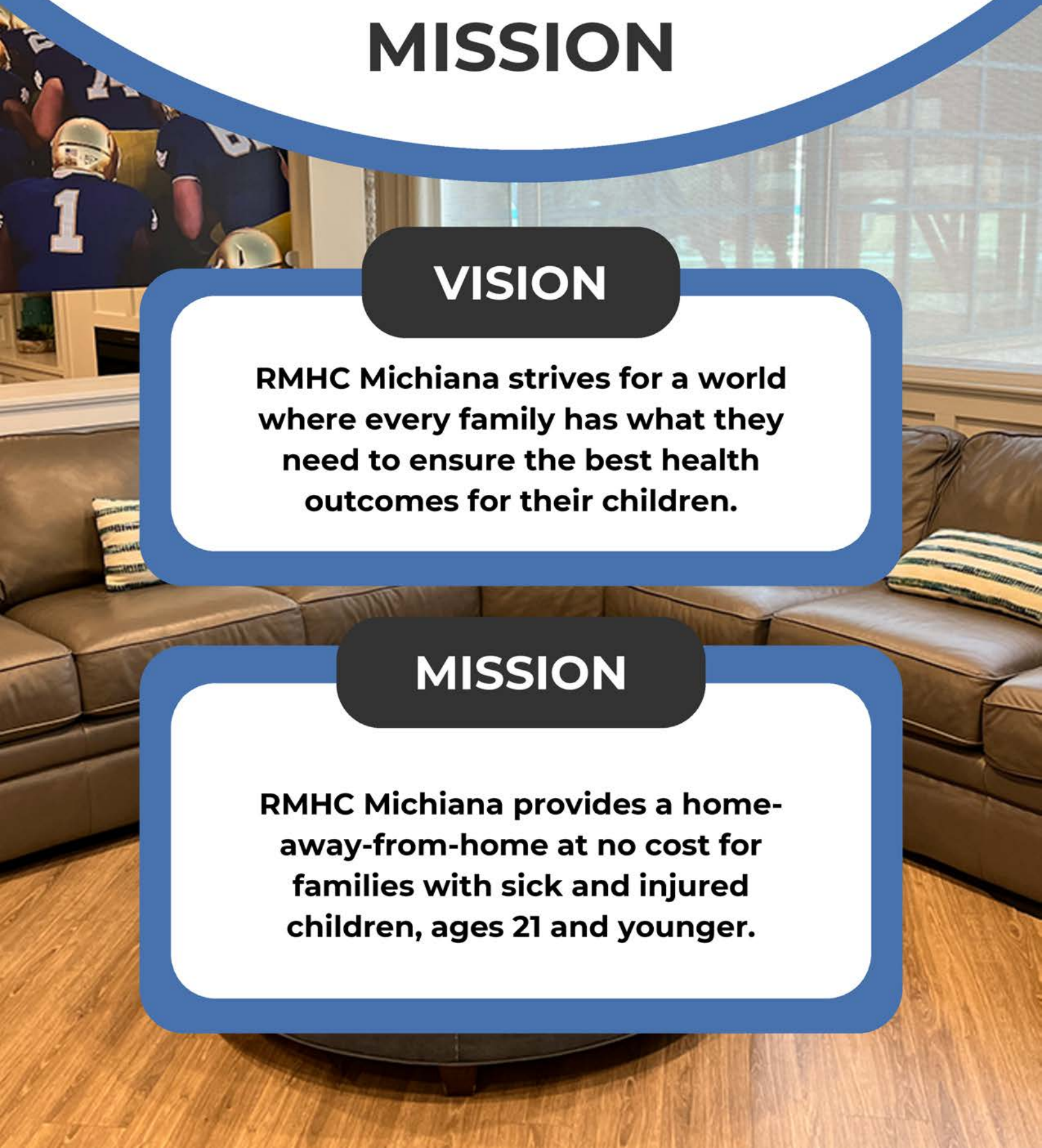
This is why we believe so strongly in family-centered care. It is the idea that RMHC was founded on 50 years ago in Philadelphia, and it is the idea that we at RMHC Michiana carry on to the families we serve every single day. In this annual report, you will see how we have continued to raise the bar for families here in Michiana.

The need is great, but - thanks to your support - our response continues to be greater. From our fundraising events to our daily programming, we continue to see the impact our community can have when we come together to support families going through the most painful moments of their life.

Thank you for joining us in this mission!

Ronald McDonald House Charities® Michiana

VISION AND MISSION



VISION

RMHC Michiana strives for a world where every family has what they need to ensure the best health outcomes for their children.

MISSION

RMHC Michiana provides a home-away-from-home at no cost for families with sick and injured children, ages 21 and younger.

Meet the Team



Board of Directors

Amy Hill - President
Amanda Gadacz - Vice President
Della Fink - Secretary
Jordan Hesters - Treasurer
Kathleen Sparks - Emerita
David Sparks - Emeritus
Dr. Robert White - Emeritus

Jacob Alexander
Estephan Awad
Josh Black
Gregg Fore
Andrea Halpin
Frank Julian
Amy Kintz
Pam Mason
Troy Nusbaum
Karen Okayama
Lisa Reiser
Santiago Rodriguez
Scott Smith
Evelyn West
Sheila Witous

Staff

Kierstin Eifler
Chief Executive Officer
Kellie Montgomery
Director of Operations
Nancy Salwin
Director of Development
Amy Rudlaff
Business Administrator
Aaron Charles
Director of Marketing
Mattie Reese
Guest & Volunteer Services Coordinator
Sue Losievski
Stewardship Coordinator
Lynne Miller
Event Coordinator

Cora Butler
Hospitality Associate
Anthony Klein
Hospitality Associate
Maria Tavarez
Hospitality Associate
Maryori Wesson
Hospitality Associate
Tamara Martin
Hospitality Associate
Stacy Hazen
Hospitality Associate
Allie Hazen
Hospitality Associate
Carmon Stewart
Hospitality Associate



Ronald McDonald House Charities® Michiana

big balloon build®

DELIVERING OUR MISSION TO EVERYONE WHO NEEDS IT

A retelling of 2024 must start with the impact from the Big Balloon Build. This was a unique opportunity to partner with an event that brings international talent together to support local charities.

From April 21-28, more than 85 balloon artists came together in Elkhart, Indiana to create an immersive balloon wonderland at the Northern Indiana Event Center. All of this was to support the mission of RMHC Michiana.

Unfortunately, tragedy made it so that our mission was needed in an even more direct way that week. Stuart Davies - the CEO and Founder of the Big Balloon Build - was in a car accident with his daughter, Kerys, that left her with life-threatening injuries.

Being from Wales, they did not have a support network here in South Bend. During the Build and for more than a month after, Stuart and Kerys found a home at RMHC Michiana as she made her amazing recovery. **Scan the QR code above to see their story.**

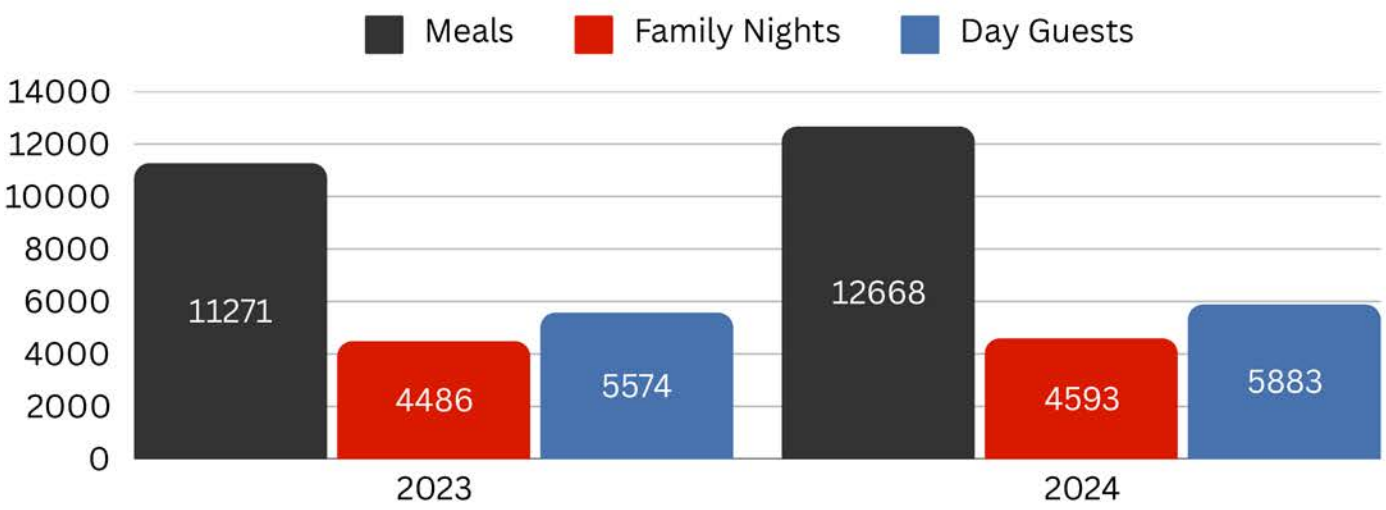
The Big Balloon Build community came together and put on an event like nothing Michiana had ever seen. With a complete sell-out, thousands of people were introduced to the wonder of balloons. Not only that, but the event raised over $200,000 for Michiana families. It left a lasting impact on the community and underscored the importance of our mission to families from all backgrounds.

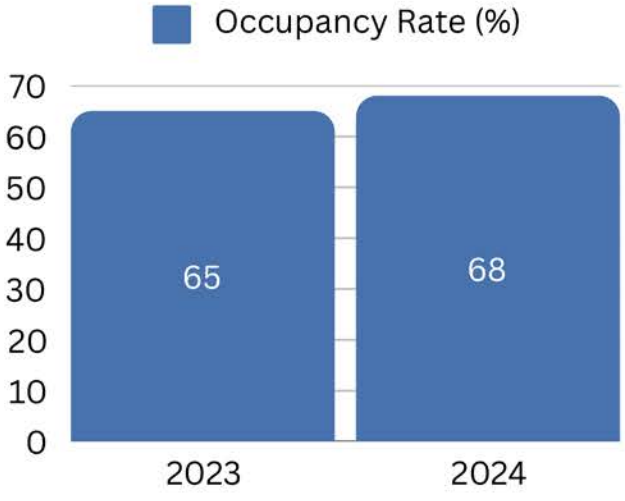


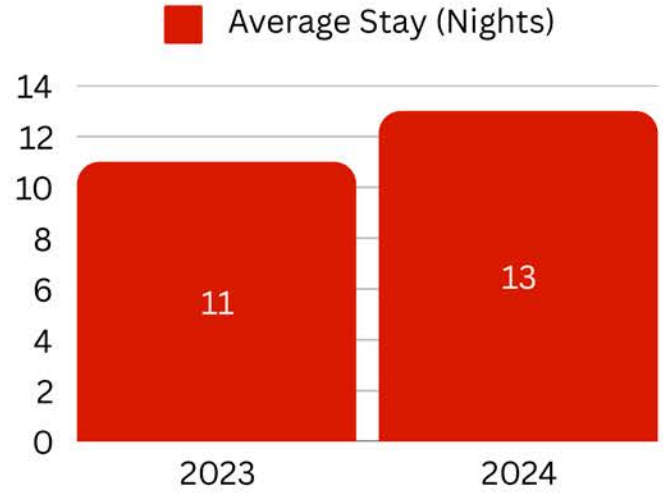
Ronald McDonald House Charities® Michiana

2024 IMPACT STATS

We have seen our average stay increase in 2024 - which impacts all levels of the organization. At the same time, we have found new ways to increase the level of day services we are providing. These trends have combined to push our statistics higher than ever before over the last year.









Ronald McDonald House Charities® Michiana

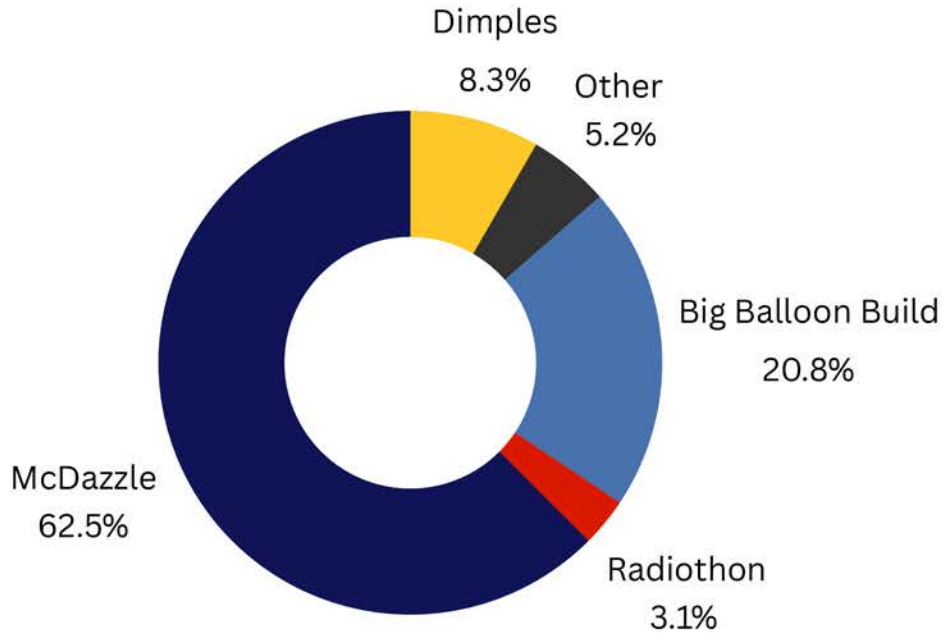
FUNDRAISING EVENTS

In 2024, RMHC Michiana fundraising events combined with fundraising events put on by our community partners to raise over $950,000 for our mission!

Fundraising events remain a core aspect of our development pipeline. They allow us to connect with our supporters and reach out into the broader community to ensure that our support reflects the regional impact of our mission.

Below is a breakdown of how each event brought us to our overall fundraising total. Over 60% of our event fundraising came from McDazzle Featuring Kilts for Kids alone. However, we also had a unique boost from Big Balloon Build in April 2024. That one-time event brought in more than $200,000 on its own.

Thank you to everyone who attended or supported our events in 2024!





Ronald McDonald House Charities® Michiana

EVENT SPONSORS

BIG BALLOON BUILD

- **Presenting Sponsor**
  - McDonald's
- **Blue Ribbon Sponsors**
  - NIBCO
  - Raymond James
  - THOR
  - Winnebago

DIMPLES GOLF FORE THE HOUSE

- **Title Sponsor**
  - Airxcel
- **Birdie Sponsors**
  - Gurley Leep
  - McDonald's
- **Par Sponsors**
  - Al-Ex, Inc.
  - Dallas Dreher
  - Four Winds Casinos
  - Lippert
  - New Horizons Baking Co.
  - Kathleen & David Sparks
  - Walter & Keenan

MCDAZZLE FEATURING KILTS FOR KIDS

- **Diamond Sponsor**
  - McDonald's
- **Emerald Sponsors**
  - First Federal Savings Bank
  - Four Winds Casinos
  - Lippert
  - Kathleen & David Sparks
- **Gold Sponsors**
  - Airxcel
  - Baird
  - Barnes & Thornburg
  - Glenmore Industries
  - Gurley Leep
  - Drs. Jim & Holly Harris
  - Charlie & Lora Himes
  - Jayco
  - Klassy Kilters
  - Lawson Fisher
  - Larry Davis & Libby Mountsier
  - Smith & Associates
  - Tire Rack
  - Anita & Tom Veldman



Ronald McDonald House Charities® Michiana

PILLARS OF PURPOSE

Home - $25,000

- McDonald's

Heart - $15,000

- Four Winds Casinos
- Lippert
- Kathleen & David Sparks

Heroism - $10,000

- Barnes & Thornburg
- Glenmore Industries
- Smith & Associates
- Tire Rack

Healing - $7,500

- Gregg & Nancy Fore
- Heather Jenks (In Honor of Evie Grace Osario)

Harmony - $5,000

- Community Foundation of Elkhart County
- Greg & Della Fink
- Indiana Trust Wealth Management
- Notre Dame Federal Credit Union
- Winnebago Industries



Ronald McDonald House Charities® Michiana

SPARKS SOCIETY

Community

- Sandy & Bruce Clark
- Paul J. Tracy

Comfort

- Jonathan & Amanda Retartha
- Karen & Doug Mick

Compassion

- Mike & Stefany Dreher
- Anita & Thomas Veldman Family

Care

- Diane Azzolin (In Honor of Lawrence & Kathryn Fabian)
- Sam Hartman
- Eileen & Tom Hughes
- Valerie T. Tanke



Ronald McDonald House Charities® Michiana

COFFEE CART

January

- Smith & Associates

February

- Heart of a Warrior

March

- Drake & Carrie Berghoff

April

- Friends of RMHC

May

- Dr. Jeff & Stephanie Sonntag

June

- Verso Financial

July

- Old National Bank

August

- Sweeney Julian

September

- Creative Connections, LLC

October

- The Dealmakers

November

- Kruggel Lawton

December

- 1st Source Bank



Ronald McDonald House Charities® Michiana

HOSPITALITY KIOSK

January

- Airxcel

February

- Dallas Dreher

March

- Radiology, Inc.

April

- THK Law, LLP

May

- Friends of RMHC Michiana

June

- Friends of RMHC Michiana

July

- Friends of RMHC Michiana

August

- Friends of RMHC Michiana

September

- Greg & Della Fink

October

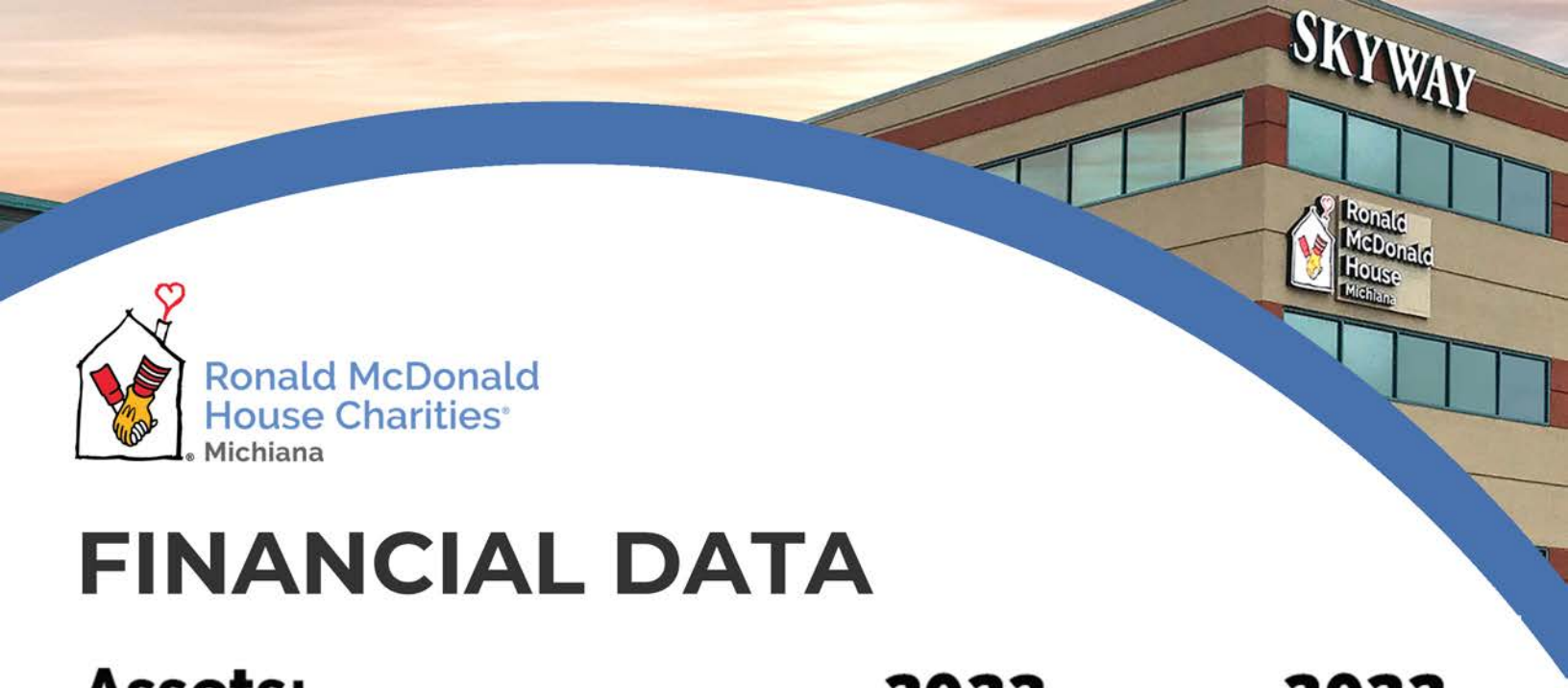
- Heart of a Warrior Fund

November

- Friends of RMHC Michiana

December

- Friends of RMHC Michiana



Ronald McDonald House Charities®
Michiana

FINANCIAL DATA

Assets:

	2023	2022
Cash and cash equivalents	$845,643	$1,496,549
Other receivables	$57,411	$21,838
Promises to give for capital campaign	$15,886	$33,657
Other promises to give	$1,482	$92,000
Investments	$7,621,617	$5,498,031
Facilities promise to give	$4,174,655	$4,366,269
Property and equipment	$1,610,810	$1,708,241
Total assets	$14,814,821	$13,216,585

Liabilities & Net Assets:

Accounts payable	$24,563	$36,664
Accrued liabilities	$13,532	$33,221
Total liabilities	$38,095	$69,885
Net Assets		
Without donor restrictions	$10,586,185	$8,746,774
With donor restrictions:		
Time-restricted for future periods	$4,190,541	$4,399,926
Total net assets	$14,776,726	$13,146,700
Total liabilities and net assets	$14,814,821	$13,216,585

Ronald McDonald House Charities®
Michiana



THANK YOU

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